

Consumer Manufacturing

Reliability, Agility, and Quality: Turnkey Factory Service Solutions for Beauty, Personal Care, and Household Goods Manufacturers



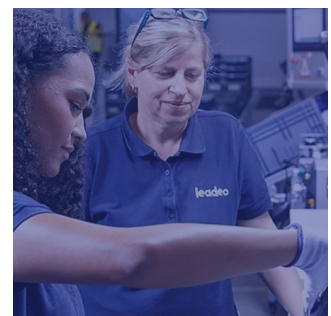
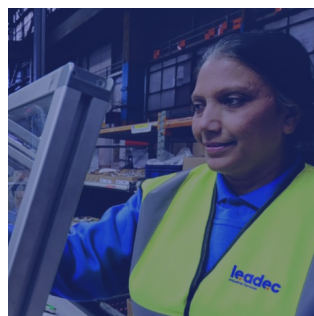
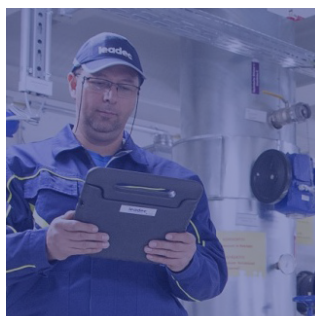
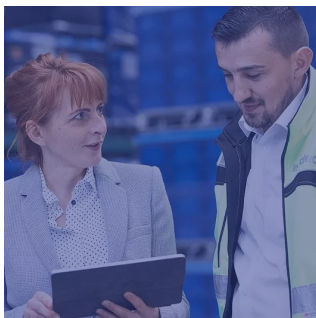
leadec

Strategic Solutions for Manufacturers

Enhanced comfort and lifestyle have always motivated consumer choices, yet the Covid-19 pandemic and continued technological advancements have accelerated the pace at which those preferences evolve. Consumers are more health-conscious, image-aware, and digitally influenced, driving demand for beauty, personal care, and household goods.

According to Fortune Business Insights, the global cosmetics market is expected to grow from USD 354.68 billion in 2025 to USD 556.21 billion by 2032, while the personal care market is projected to rise from USD 401.57 billion to USD 631.94 billion over the same period. Following the same growth trend, Statista estimates that the global household essentials market will expand from USD 123.57 billion in 2025 to USD 166.27 billion by 2030.

To truly sustain this growth, manufacturers must navigate a complex value chain, manage operational challenges, and comply with Good Manufacturing Practices (GMP) and the IFS HPC Standard. Thriving in such an environment requires a strategic approach that empowers manufacturers to adapt and deliver on their brand promise, regardless of market pressures.



Do You Face Any of These Challenges?

Producing beauty, personal care, and household goods comes with constant pressure to deliver more at faster speeds, without compromising quality.

1

Responding Faster to Shifting Customer Demand

In an industry driven by constant innovation and instant feedback, speed to market defines who leads and who lags. A single social media post can explode into a viral spending spree overnight, and if you can't deliver quickly, that opportunity passes just as fast.

These rapid shifts in demand and production planning put greater pressure on manufacturers, who must manage concurrent production and quality control, faster line changeovers, reliable material availability, and seamless coordination across production and logistics. Ultimately, your ability to act fast determines which opportunities you capture or lose.

Leadec boosts agility with warehouse automation, real-time KPIs, and integrated facility management delivering rapid line changeovers, reliable material flow, and seamless logistics coordination to seize fast-moving market opportunities.

» In 2023, TikTok generated \$31.7B in beauty sales (Cosmetics Design USA).

2

Managing High Product Variety

Modern consumers expect customization and personalization, prompting you to produce a wider range of products than ever. But every new formulation, package size, or design fuels SKU proliferation, increasing pressure on production planning and quality control. For manufacturers, this means managing more varied productions along with rising inventory and storage costs.

Leadec handles SKU complexity with flexible solutions like optimized production planning, and comprehensive facility management ensuring consistent quality, reduced inventory/storage costs, and efficient handling of diverse, personalized product lines.

» 62% of US beauty and personal care (BPC) buyers are interested in hyper-personalized products (Mintel).

3

Navigating an Increasingly Stricter Regulatory Landscape

From ingredient restrictions and labeling rules to environmental and ethical standards, you operate in one of the most heavily regulated sectors. In the U.S., new laws like the Modernization of Cosmetics Regulation Act (MoCRA) require facility registration, ingredient reporting, and stronger safety documentation, and state-level mandates such as California's Proposition 65 and limits on VOCs and microbeads only add to the burden. The complexity grows even further when selling in overseas countries with stricter regulations. With compliance touching every part of production, manufacturers must uphold strict oversight and documentation standards to avoid recalls, penalties, or reputational damage.

Outsource compliance burdens to Leadec's expert facility management services, including audit-proof documentation, specialized technical cleaning, and condition monitoring guaranteeing adherence to MoCRA, Proposition 65, and global standards while minimizing recall and penalty risks.

» **In the first half of 2024, the FDA rejected 697 batches of imported cosmetics, primarily for misclassification and improper labeling (ChemLinked).**

4

Overcoming Supply Chain Vulnerability

Every manufacturer knows that your production is only as strong as your supply chain, and you see the impact every time a delay, shortage, or cost spike hits your floor. Things can go wrong at any stage, whether due to material shortages, port congestion, labor strikes, or geopolitical tensions – all of which expose the reality of supply chain vulnerability and amplify the ripple effect. These disruptions are especially costly in fast-paced manufacturing environments where customer expectations never pause and missing a quota isn't an option.

Leadec de-risks your supply chain with end-to-end logistics, MRO spare parts management, and facility-wide analytics minimizing disruptions and maintaining efficient production.

» **Between 2021 to 2023, 86.2% of surveyed manufacturers have worked to de-risk their supply chains (The National Association of Manufacturers).**

Each of these challenges puts an added strain on your people, processes, and production systems, but they also present opportunities to build greater efficiency, resilience, and control.

End-to-End Partner for Beauty, Personal Care, and Household Goods Manufacturing

Leadec is the leading global service specialist for factories and their infrastructure.

We bring the people, processes, and technology to keep production moving smoothly, reliably, and to the highest standards, from formulation to final packaging. Our end-to-end approach builds real supply chain resilience with better visibility, flexibility, and risk management, helping you launch faster, adapt to seasonal demand, and keep quality consistent no matter what's happening.

Engineer

Accelerate launches and scale production confidently with lines engineered for speed, safety, and flexibility.

- Conveyor & Automation Planning
- Automation Solutions
- Control Integration
- Warehouse Automation

Install

Get up and running faster with installations and relocations done right the first time.

- Electrical Installation
- Mechanical Installation
- Production Line Relocation

Maintain

Keep every line running smoothly to protect quality and maximize uptime.

- MRO Management & Equipment Maintenance
- Internal Parts & Logistics Management
- Inspection Checks

Support

Maintain stable, compliant environments that keep production moving without disruption..

- Technical Facility Management
- Infrastructural Facility Management
- Logistics Management

Why Leadec?



Comprehensive In-House Expertise

Streamline operations and reduce risk by consolidating critical services under one roof.



Data-Driven Optimization

Gain transparency and continuous improvement with actionable insights from real-time production data.



Cost Reduction & Smart Factory Enablement

Lower costs and boost efficiency through predictive maintenance and smart quality control.



Industry Expertise

Overcome industry-specific challenges with proven experience in consumer goods manufacturing.



People & Culture Excellence

Count on skilled, dedicated teams from an award-winning employer committed to consistent, high-quality performance.

Our Manufacturing Services in Action

Improving Productivity and Workforce Stability for a Major Home Appliance Manufacturer



A major home appliance manufacturer with over 2 million sq. ft. of facility space faced significant production downtime caused by insufficient preventive maintenance and limited technical expertise. Those inefficiencies triggered a chain of maintenance-related challenges and a very low Overall Equipment Effectiveness (OEE). In 2018, the manufacturer partnered with Leadec to improve plant productivity, seeking to standardize maintenance processes and enhance the team's technical capabilities.

Leadec's Approach

Leadec implemented a comprehensive Production Equipment Maintenance (PEM) program centered on preventive maintenance and workforce development. With measures like deploying a CMMS, establishing structured PM routines, and upskilling the client's team through technical training and cleaning programs, Leadec built a strong foundation for long-term reliability and efficiency.

Services Provided

- Production Equipment Maintenance
- Equipment Cleaning
- Planned Jobs and Project Completion Maintenance
- Technical Training Lab and Program Management
- Technical Training Course and Material Development

Outstanding Results

Partnering with Leadec delivered significant improvements across the manufacturer's operations, including:

- A new 200-point technical assessment that helped develop specialized skills across the maintenance team.
- Expanded and refined preventive maintenance tasks that significantly reduced downtime.
- Faster hiring and stronger employee retention within the maintenance department.
- Higher equipment efficiency and lower operational costs, without the need for new equipment investments.

About Leadec

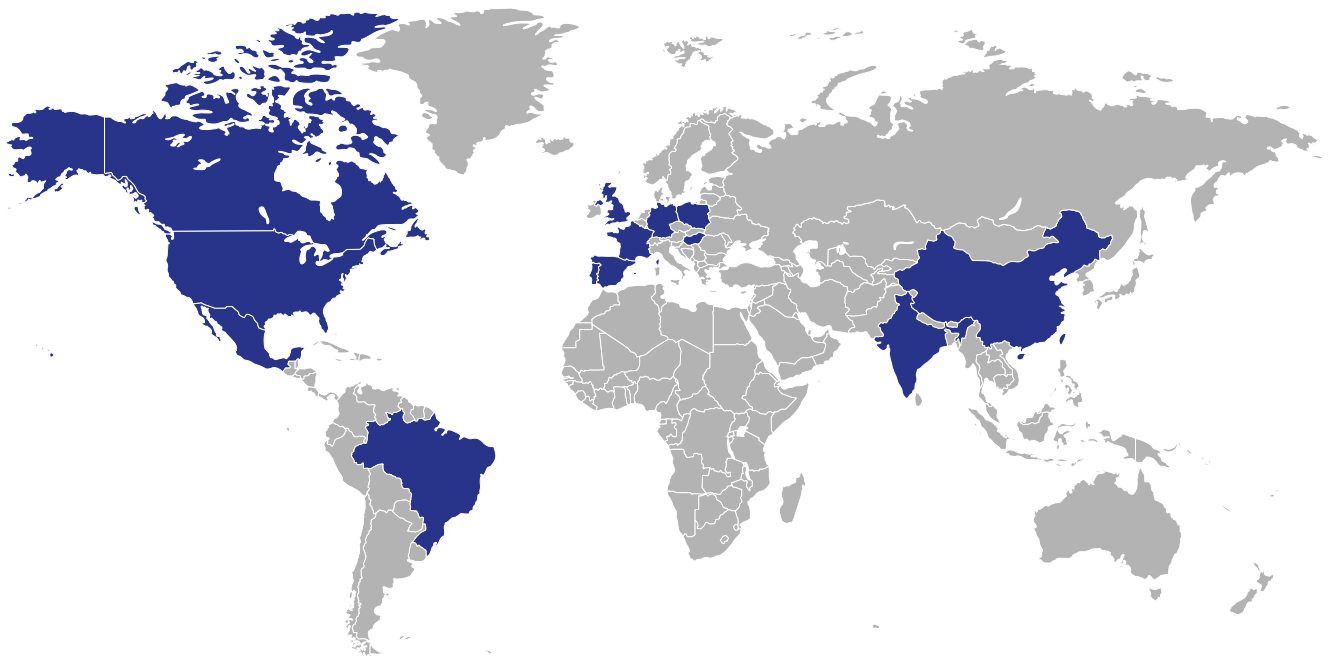
Leadec is the leading global service specialist for factories across their entire life cycle and related infrastructure.

The Leadec Group is headquartered in Stuttgart, Germany, and employs over 22,500 people worldwide. For 60 years, Leadec has been supporting its customers along the entire production supply chain. The service provider is based at more than 350 sites globally, often directly at the customers' plants and facilities.

To meet changing client needs, we have developed an effective, efficient, and scalable IFM model to deliver all the support services so our clients can focus on their core mission. Along with that, the Leadec.os digital business platform records all processes end-to-end and integrates further digital service solutions.

At Leadec, we love your factory.

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